

IAHU Board Meeting

Meeting Minutes

June 9th, 2020

Called to Order	The June 9 th , 2020 Board meeting of the Iowa Association of Health Underwriters was called to order by President West at 3:06 PM. The meeting was held via ZOOM Video Conferencing.
Members Attending --	West, Strouse, Evans, Schroeder, Mueller, Lindsay, Hitchcock, Jedlicka, Stoll,
Members Absent --	Comer, Meek-Anderson, Elam
Guest	Incoming Board member – Kyle Weakland
Secretary/Treasurer Report – Bob Lindsay	Motion by Weakland / Seconded by Schroeder To approve the minutes from the May Board meeting. Motion Passed. Motion by Schroeder / Seconded by Hitchcock to approve the May financial report. Motion Passed. Wellmark’s \$6,000 check for their annual sponsorship was received today and is not reflected in the financial reports previously submitted to the Board.
President Elect’s Report/Symposium Hitchcock	“We are officially virtual”. There has been final confirmation from the committee. The committee has been working with DMS to revise the symposiums theme. Our new these will be GRIT. GRATITUDE. GREATNESS The date remains the same, August 18 th for day one. The day will be focused on Legislative affairs and updates running for 9:00 AM to 2:00 PM. <ul style="list-style-type: none">• Last year we had a total of 125 total attendees. YTD we have a total of 35 total committed attendees with 21 representing non-sponsor paid registrations at \$4,809.• The <u>high-level</u> schedule of dates, main stage agenda and format can be found here - https://www.eiahu.org/index.php/programs-and-events/local/iahu-healthcare-symposium/general-information• Weekly email communications will be sent out asking for attendee registrations from this point forward. We will also begin highlighting speakers/presenters on a weekly basis.• The confirmed speakers/presenters so far are as follows –<ul style="list-style-type: none">○ Lucas Jadin – Train to Be Clutch (T2BC) (Keynote)○ Marcie Buckner – NAHU, Washington DC (Government Affairs Update)○ Jake Ketzner – Ketzner Strategies (Lobbyist Update)○ Dr. Jon Van Der Veer – Exemplar Care (Direct Primary Care)○ David Lind – David P. Lind Benchmark

- Dr. Jeffrey Chaffin – Delta Dental (Dental)
- Suzanne Heckenlaible – Delta Dental (Government Affairs)
- Dr. Chad Overman – Delta Dental (Vision)
- Lynn Schreder – KHI Solutions (Ethics)
- We will also hear from the Iowa Insurance Division, Governor’s Office and Senator Ernst and Senator Grassley’s offices

The committee is interested in the opinion of the Board: Normally we distribute drink tickets to Symposium attendees and serve appetizers during a social hour following our traditional schedule of meetings on day 1. The steering committee thinks we should offer a virtual Happy Hour event. We could present the 2020 Legacy and Member of the Year awards during this Happy Hour session. We could even invite in some of our congressional leaders and NAHU’s CEO Janet Trautwein to join us for extra appeal and structure. Let’s discuss so we can get some direction on how this could be organized.....

Discussion on having a Board meeting in person prior to the Symposium Event, August 17th.

Past President’s Report -
Elam

No Report

Programs/Education -
Scott Schroeder

There were three Program Committee members attending this afternoon’s meeting.

Present: Karey, Teresa, Scott (Tammy via phone discussion prior to call)
Chairman Schroeder will work with incoming Board Member Kyle Weakland to discuss the Program Committee and its transition. Meeting dates and times to be determined after that discussion.

Virtual Happy Hour

- June 18th 3:00 – 3:45 Asked Mandi Comer, UHC to be Sponsor
 - Rick Jedlicka to arrange for speakers – Need confirmation that Jake Hoyt, UHC - is scheduled to present
 - Carrier update from Jake Hoyt
 - Symposium Updates
- July 16th
 - No Topics/presenters scheduled to-date – anticipating removing it from the calendar. The first two went fine but there were technical issues with the last.
 - Discussion on considering virtual debates or presentation of topics (their stance on each).

Questions:

- With Symposium scheduled to go into September, do we still want to schedule the Department of Labor in-person CEC’s?
 - Also need to confirm with Fran Gray – Federal Government will allow them to make the presentations
- Symposium – what are reservations to-date, question on registration fee staying the same?

Member Services
Joe Evans 191 Current members of the Association compared to 193 last month. Our goal was to add 30 new members this year. Currently we have 29 new members. We have lapsed 24 members. The current Region 4 membership is at 818, that is down 300 this year and NAHU is 14,344. 133 new applications for the month and lapsed 301. NAHU is planning a virtual awards ceremony on June 23rd.

At Large Reports

Western Iowa/Awards
Co-Chair
Karey Meek-Anderson No Report

Eastern Iowa/HUPAC Chair
Rick Jedlicka The annual symposium is normally where we get a lot of commitment to HUPAC from our attendees. Our 2019 year ended just above \$14,500. This year, through the month of May we are just at \$4,000 in contributions. It is obvious we're not on pace to surpass 2019. Without a face to face symposium and the ability to collect onetime contributions the numbers are down. We have twenty members who regularly contribute. I am going to send an email to all the members who gave to HUPAC last year at the symposium to see if they will contribute this year.

Central Iowa/Awards
Co-Chair
Krissy Stoll I have outreached to Karey Meek-Anderson so that the two of us can start preparing an Awards checklist. I plan on working with the Wellmark communications team to begin promoting the annual symposium in the Wellmark broker communications.

Corporate Sponsors
Cassandra Mueller Chairperson Mueller stressed how important it is for members of the Board to reach out to their assigned past sponsors to try and get them to consider sponsorship of this year's virtual event. This needs to be our focus. A couple of the sponsorships have been tweaked slightly to bring added benefit. The committee is trying to develop a virtual exhibit hall.

Communications
Mandi Comer No Report

Government Relations
Marcie Strouse There is a difference between telehealth and TeleDoc/telemedicine services. Right now the TeleDoc services are included in most health plans and it uses a network of doctors that are on call in a rotation. The member still pays some sort of cost share for these services but it's more convenient than going into a clinic and waiting to be seen. These services should be reimbursed at a lower cost because the overhead is much lower and the system is in place for efficiency. The telehealth services that we've experienced with COVID are with your actual provider. These are happening with all sorts of providers as well as mental health providers. This is a huge benefit in Iowa because of a shortage of primary care and

mental health providers in the rural areas. These services would be expected to pay at a higher rate than TeleDoc as the member would be seeing their provider.

It would be our recommendation not to pass anything this year and wait to see what we get from the data from the current utilization. We are supporting these efforts to provide more access to care but we want to be very thoughtful on how this is implemented so that it doesn't have a negative impact on the consumer.

HF 2138 Insulin - Requires insurance coverage for prescription drugs to cap costs-sharing for insulin at no more than \$100 for a 312 day supply passed the Senate Commerce Committee on Friday. It is now eligible for the Senate floor and then down the Governor if not amended. I would expect this bill to pass.

SF 2412 – Dealing with 3132 Waiver – this passed the Senate 49-0. Allows for a reinsurance mechanism for the individual market in Iowa.

President's Report
James West

President West thanked Board member Scott Schroeder for service to the Association and more specifically the Board as Program Chair. Scott is continuing as a member of the Board but will be splitting duties as Program Chair with new Board Member Kyle Weakland.

Karey Meek- Anderson and Mandy Comer, retiring Board Members were both thanked for their service to the Board.

President welcomed new Board Member Kyle Weakland to the Board. Kyle will be sharing Program Chair duties with Scott Schroeder.

Old Business

The Board needs to make a decision on the Legacy Award and Member of the Year Award next month.

New Business

Slate of Officers – the vote results are in and all nominations were approved, all with at least a 90% approval rate. The officers will take their offices on July 1st, 2020, no further Board action is required.

Discussion on having our annual golf outing sometime in September. This depends on what is happening with the State/COVID-19. President West will research some courses to see what they are doing.

Meeting adjourned

Meeting was adjourned at 4:37 PM