



how to make our programs attractive to spur attendance in Eastern Iowa. There is also an issue with promoting our program to Western Iowa as well.

Member Services  
Joe Evans                      No Report

At Large Reports

Western Iowa                      It is extremely difficult in getting interest and attendance in our programs in  
Karey Meek-Anderson              Western Iowa. Appropriate venues located close to agents is difficult as  
well. It may make sense to stop promoting in Western Iowa and  
concentrate our efforts in other areas. It is felt that if an agent has interest  
in a particular program they will make an effort to attend even if this  
requires travel.

Eastern Iowa                      In an effort to increase attendance at programs – which is necessary to  
Rick Jedlicka                      assure good speakers, there was discussion on combining a CE session with  
our golf outing.

Central Iowa/HUPAC              No Report  
Lynn Schreder

Corporate Sponsors              Several attachment dealing with sponsorships were emailed to the Board.  
Cassandra Mueller              These were just finalized versions of documents already shared with the  
Board. DMS will begin reaching out to sponsors. It is also important for  
Board Members who have relationships with past sponsors to reach out to  
them. Discussion to consider for next year a more formal booklet of  
sponsorships to be mailed to past sponsors; a more integrated brochure.  
Chair Mueller will investigate pricing for consideration next year.

There was lengthy about sponsorship signage at programs when the  
sponsor happens to be a competitor of the business who is providing  
meeting space. The Board understands the sensitive nature of this and will  
investigate further. It was noted that signage for the sponsor at programs  
was approved by the Board so making drastic changes after the fact would  
be difficult. This topic was tabled for further discussion during the March  
Board meeting.

Communications                      No Report  
Tracy Hitchcock

Government Relations              There have been several topic of interest coming from the State House. All  
Marcie Strouse                      of these are in the early stages and may not continue: House File 204 – is  
based on RX Continuity of Care – deals with removing the need to conform  
with a change in drug formularies. House File 60 dealing with the electronic

transfer of data. House Study Bill 92, originated in the Senate, deals with requirements associated with fingerprinting. This will not impact anyone who already has their insurance license but may impact people coming into the industry. The Legislative Committee has been asked to provide feedback on this topics. Chair Strouse attended the legislative hearing for the Short-term Limited Duration Plans last week. The new rules for these plans include some consumer protections. There was also discussion about the guaranteed renewability of these plans. How much can a carrier increase premiums at renewal. Will carriers want to sell these plans if affordability at renewal is an issue? It should be kept in mind that the Commissioner will have to approve any rate increase so excessive rate increase should not be an issue.

The schedules for Legislator visits at Capitol Conference are being finalized.

Discussion on participation with Better Care America round table event. Medicare Advantage Plan, Traditional Health Insurance, Medicaid. It is important to keep in mind that we don't want the Association to become a 'Political Entity'.

Presidents Report/Elam	No Report
Old Business	None
New Business	None
Meeting adjourned:	4:28 PM