

IAHU Board Meeting
October Meeting Minutes
October 9th, 2018

Called to Order	The October 9 th , 2018 Board Meeting of the Iowa Association of Health Underwriters was called to order by President Elam at 3:05 PM. The Meeting was held at Delta Dental.
Members Present --	Lindsay, Evans, Hitchcock, Schroeder, Elam
Members on Phone --	Mueller, Schreder, Jedlicka, Thams, Strouse
Members Absent --	West, Meek-Anderson
Secretary/Treasurer Report – Bob Lindsay	Motion by Schreder / Seconded by Thams to approve the September Board Minutes. Motion Passed Motion by Schroeder / Seconded by Jedlicka to approve the September Treasurers Report. Motion Passed.
President Elect’s Report/ Symposium Report - James West	Report read by President Elam. Contracts for the Symposium for the 2019 and 2020 years have been signed with the Gateway. The Golf Outing posted a positive net income of \$2,855.41.
Past President/Thams	No Report
Programs/Education Scott Schroeder	We have just received the filing approvals for the upcoming CE Member Meetings. These just arrived today. Cedar Rapids has 31 attendees signed up. The Des Moines Meeting has 38 signed up to attend. The presenters for the Insurance Company updates/CE will be from Wellmark, Medica, United Healthcare, Iowa Insurance Division, Aetna and Farm Bureau. The Committee’s goal for 2019 is to have quarterly meetings in both Des Moines and Cedar Rapids. There will also be some Des Moines specific meetings. The tentative calendar for programs for 2019 was sent by email to the Board. Discussion about a possible Social Event to be held in December.
Member Services Joe Evans	The Committee report was emailed to the Board. There are 198 Members currently. This is the same number as last month. There are two pending applications which will bring our Membership to 200. The Committee was active contacting lapsed Members to attempt to get them to rejoin. There was a review of the recently passed provision that when a non-Member

attends a CE Meeting and pays the higher fee (\$60), and then joins the Association, they will receive a \$50 refund on their first year NAHU dues.

At Large Reports

Western Iowa No Report
Karey Meek-Anderson

Eastern Iowa No Report
Rick Jedlicka

Central Iowa/HUPAC Chair Schreder is at the Commissioner's office for a meeting on Short-Term Limited Duration Plans. Legs Chair Strouse is also attending this meeting.
Lynn Schreder

HUPAC – there is no change in the number of Board/Members gives to HUPAC. There was a reminder about the weekly HUPAC updates done by Anthony Perez from National. Also discussion regarding national events in Washington.

Corporate Sponsors No Report
Cassandra Mueller

Communications
Tracy Hitchcock

Working with the Program Committee and Diversified Management Services (DMS) to publish various invitations for upcoming events and Save the Dates on our website and other social media. Chair Hitchcock asked the Board to help promote our events on Facebook – this is the social media where we have the largest following. We have 590 subscribers to our emails/notifications. There was a suggestion to make an effort to review this list. Some Board Members as an example, their names appear twice on the list. Chair Hitchcock is meeting with Diversified Management Services (DMS) later this month to be work on putting together a more formal newsletter for the Association.

Government Relations
Marcie Strouse

Discussion on Association Health Plans – Short Term Policies and State Reinsurance programs. One issue Iowa has compared to other States with the reinsurance issue is that some other States have State funding as well as federal funding available and Iowa does not have State funding available. There was also discussion about work being done on the State level that is taking place around HSA's.

President's Report
Todd Thams

No Report

Old Business We still need to finalize our position on sponsorships for the 2019 year. Chair Mueller is still in the process of finalizing her recommendations. à la carte vs. annual sponsorships.

New Business Discussion on having an Association Holiday Social. The Association does have a credit outstanding with the Iowa Tap Room when the Symposium was moved. Dates – early December is generally when the event is held. It is important to be as far from the Christmas Holiday as possible. Discussion on possibly having on in Eastern Iowa. Also discussion of having an event possibly a bowling event to benefit a local charity. Timing is always an issue this time of the year. Consider having the event in January? Maybe a happy hour at the Tap Room to use the credit and then a bowling event in January. President Elam will contact the Tap Room for Ideas on what is possible and will report to the Board at the next meeting.

Meeting adjourned: 3:55 PM