



IAHU Board Meeting Agenda
Thursday August 2, 2018 10:00AM
Iowa Bankers 8800 NW 62nd Ave. Johnston, IA
(Prior to NAHU Region IV meeting)

Call to Order/Roll call –**Mike Elam**

In attendance: Scott, Marcie, Tracy, Mike, Todd, Lynn, Joe & Karey. Casandra is on the phone.

Meeting called to order 10:15

Secretary/Treasurer Report – **Bob Lindsay**

Approve Prior Meeting Minutes – Mike Elam Motion to approve Todd 2nd Lynn Motion approved. Joe abstained because he hadn't read them yet.

Finance Report/Approve Treasurer Report – Mike Elam Motion to approve by Tracy 2nd by Scott Motion approved. Joe abstained because he hadn't read them yet.

President-Elect Report – **James West**

Symposium June 5th & 6th at the Gateway. Motions to approve Lynn 2nd by Scott. Motion carried. Casandra wants to make our sponsorship opportunities confirmed sooner than later so we can get that firmed up and out ASAP. Casandra will reach out to everyone regarding that.

Golf – We need sponsors. We currently have KHI, Delta Dental and Health Equity. We should all be asking all of our carriers that we are working with to sponsor our events. We need to push the GA,s to invite their agents to at least golf to help get people there. We need 12 more foursomes.

Past President Report- **Todd Thams**

No report for IAHU

Programs/Education – **Scott Schroeder**

Working on schedule. Des Moines is going to keep the monthly meetings at Iowa Bankers. They are looking at going to a quarterly meeting in the Cedar Rapids area. Looking to do 3-4 CE's during these meetings. We are trying to bring the value and volume to help fill the room. Would like to get the scheduled finalized and out as soon as possible. Wanting to start the quarterly meetings in March. Utilizing the GA's to host those. Allowing them to help with topics as well. Tracy would like us to use the calendar spreadsheet in the dropbox so we can keep all the different pieces together. Locations in Cedar Rapids are harder to secure for driving attendance. Looking to have a meeting October 10th in Cedar Rapids and 11th in Des Moines to have a carrier update and hear from the IID & Governor's office.

Member Services – **Joe Evans**

We had one more lapse since last board meeting. Joe is looking for more committee members. Still sending out letters to welcome new members and following up for

Minutes by Board Member Marcie Strouse

At Large Director's Report:

- Western Iowa Programs – **Karey Meek-Anderson**
 - Still trying to get more engagement in Western Iowa.
 - Iowa Insurance Hall of Fame - She would like to really work on getting someone to send in for Insurance Hall of Fame. Deadline is February 1st. iihof.org is the application. We would ask our membership to suggest someone. Ceremony will be on April 25th at Prairie Meadows.
- Eastern Iowa Programs – **Rick Jedlicka**
- Central Iowa At-Large/HUPAC – **Lynn Schreder**
 - We are looking for 5 more to move up to the Capital Club
- Corporate Sponsors – **Cassandra Mueller**
 - Working on a package and will be fine tuning that soon.

Communications – **Tracy Hitchcock**

Tracy had a meeting with DMS to be able to get in and make changes to the website. Looking for board members to be able to update little things quickly. Marcie will be updating some things on the website. Programs should also have access, so they can update things quickly. Tracy can always make updates for us.

MailChimp – Everyone has access to this website and it houses all of our contact information.

HUPAC – Lynn would like to have a link and information under the Advocacy tab. Lynn will be added to that page as well.

Government Relations – **Marcie Strouse**

My committee met this past Tuesday and had our leg call with NAHU. We are going to be scheduling a follow up with the IID after the August 8th hearing on AHP plans. We will be getting an update on the AHPs, STMM and any other health care issues that are out there. Marcie has met with the Governor's Health Care Aid, Paige Thorson, and has been keeping her in the loop on what is going on. Larry Blixt called and would like to set up a meeting. He has moved from LS2 with another lobbyist so she will be meeting with him in the next couple of weeks to confirm the contract for next year and to see if he has a non-compete.

President Report – **Mike Elam**

Next meeting is scheduled for September 11th. Mike will be out but he's going to ask James if he can lead the meeting. Mike is going to send out a calendar event for everyone for our board meetings.

Strategic planning meeting has not been scheduled yet. We have decided not to schedule a meeting this year.

Dropbox – we have hit our max. The costs are super expensive. PCloud is an alternative for \$8 per person per month. DMS suggested that we move to google drive. Tracy is going to reach out to DMS to see if Google Drive will work and if they can train us on how to manage the drive and access.

Old Business

New Business

Upcoming Event Dates:

August 14, IAHU Board Meeting at Delta Dental

September 7, IAHU Annual Golf Outing at Beaver Creek Golf Course

Motion to adjourn by Mike 2nd by Scott. Motion approved. 12:07

Minutes by Board Member Marcie Strouse