

IAHU Board Meeting

Meeting Minutes

January 10th, 2017

Called to Order	The January 10, 2017 Board meeting of the Iowa Association of Health Underwriters was called to order by Pres. Schreder at 3:06 PM. The meeting was held at Delta Dental
Members Present --	Lindsay (on Phone), Evans, West, (Shireman-on phone), Schreder, Hitchcock, Thams, Elam and Mueller
Guest (on phone)	Rick Jedlicka, Benefit Solutions
Members Absent --	Rang
Minutes --	Motion by Hitchcock/seconded by Mueller to approve the December Board minutes. Motion Passed
Financials --	Motion by Thams /seconded by Elam to approve the December financials. Motion passed.
	As a reminder we have 6 Members who are planning on attending Capitol Conference. Schreder, Hitchcock, Thams, Elam, Evan, West. Roughly \$37,000 in the association checking account.
Presidents Report – Lynn Schreder	The New Year makes me think of Goals; personally and professionally. I encourage you to think about that as Members of the association; make goals on what you want to accomplish in 2017. When Board Members are involved and engaged the association pays their way to Capitol Conference and National Convention. This is a thank you for serving and being involved on the Board. Also think about finding your successor for your position on the Board. Bring someone to the Board that you can mentor. Discussion on adding a dashboard of goals to be discussed at Board meetings. Member Shireman will ‘own’ this task. If Board Members will send goals to Shireman by January 27 th . He will build this and report to the Board at its meeting in March. No Board meeting in February because of Capitol Conference. The next meeting is on March 14 th .
President Elect’s Report Todd Thams	Work on the Symposium continues. The first official meeting of the Symposium Committee is scheduled for Friday January 20 th . A tentative symposium agenda was handed to the Board Members. This is a draft and of course could change. General Board discussion about having someone from NAHU to attend to discuss possible pending legislation. Speakers should be rapped up within the next 30 days. Currently the Governor is not

on the agenda but President Schreder requested that the Governor be invited to attend. The ABI conference is scheduled in Dubuque for the same days as our symposium. Currently five sponsorships.

Reports --

Finance: No Report
Bob Lindsay

Programs: The upcoming calendar was emailed to the Board Members. (attached to minutes) Should send out a 'save the date' for the Symposium – new structure and new location. Especially because it is the same dates as the ABI. April and May have gaps.
James West

Communications: The calendar of events has been updated on the web site showing the 2017 upcoming events. Met with Lynn and Carla Aversa recently. Carla has skills in writing 'exciting' content. Discussion about working with us to create interesting posts on our social media site. Investigated the possibility of moving our web site to a Word Press site. This has the advantage of being a template format and optimized for mobile devices. Discussion about allocating \$300 for Word Press in anticipation. Should we get bids on bundling of web services? Go Daddy? Discussion on keeping the Member e-mail list current.
Mike Elam

Government Relations: In the process of scheduling appointments for Capitol Conference. These should be done by the end of the week. There will be printed sheets with all this information for Members who are attending. There is a flurry of bills that will be pending when we are in Washington. The NAHU Washington Update this week will have information on these. There was a \$1,000 item on the check register – this was mailed to HUPAC Chair Kohlsdorf as an Association contribution to the HUPAC Admin Fund. We have made this contributions for the last several years. As an aside it is the recommendation that all Board Members make at least some contribution to the PAC. IAHU will not be participating in the Day On The Hill because of Cap Con. Our Lobbyist did attend a planning session and is keeping us aware of 'what is going on'.
Tracy Hitchcock

Member Services: No report was sent to the Board. The Committee is scheduled to meet on January 12th. 193 Members in December. As of today we have five new Members – four of which are past Members who have re-joined. Currently at 198 Members and no lapsed Members since the December report. All new Members will be contact and welcomed.
Joe Evans

At Large Directors --

Western Iowa: No Report
Mueller

Central Iowa: No Report
Greg Shireman

Eastern Iowa: No Report
Jim Rang

Old Business

Handout on Health Care Sharing Ministry; two are available in the State. Pooling of Members to pay claims of a few. Coverage qualifies for exemption from the individual mandate. It is important for the Board Members to be aware that these exist. Some agents in the state are losing clients to this approach. It is assumed that churches will be prospects for this type of program. Not a premium that can be used through a 105 HRA.

Don't forget video stories for the web site. How we help Iowans thrive.

New Business

Meeting adjourned: The January meeting was adjourned at 4:32 PM.