

IAHU Monthly Board Meeting

June 14th, 2016

Called to Order –

The Board meeting of the Iowa Association of Health Underwriters was called to order by Pres. Jarvela at 3:07 PM. Board members called in and there was no physical meeting at Delta Dental.

Attendance –

Members present – Jarvela, Patton, Schreder, West, Thams, Shireman, Evans (all via conference call)

Members absent – Barr, Hitchcock, Lindsay, Rang, West

Guests – none

Past Minutes –

Motion by Shireman/seconded by Thams to approve the April Board minutes. Motion Passed.

Financials, Treasures Report –

Motion by West/seconded by Patton to approve April Treasurer report. Motion Passed.

President's Report –

Danielle Jarvela: this is her last official board meeting as president. Thank you to all board members for everyone's hard work, flexibility and support. Excited to have Lynn stepping up and for the next couple years' continued success.

President Elect's Report –

Lynn Schreder – symposium big success. More sponsors and more profit. Mostly good survey results. Working on 2017 and 2018 dates with Prairie Meadows. Staying with same time of year. Discussing combining golf outing. Next year as president expecting to keep our board meetings at same time and same location. Add discussion of combining golf outing to agenda in July. Also, include new board members to this discussion.

Immediate Past President's Report –

Jess Patton: he MC'd the golf outing and everyone seemed to be happy and had a good time. Perfect conditions and food. This is his last official duty serving on the board for the second time. Glad to see our association is financially strong and the symposium is in full swing and in good hands. Thanks for everyone's past efforts and happy to help out anytime.

Committee Reports:

Awards –

Dawn Barr – No report

Education/Programs –

James West - Golf outing a huge success. Expect to end with \$3,000. Profit. Still collecting from a few sponsors. Better weather than last year. He has all the golf signs in storage. No July program scheduled. Putting together webinar for August; finalizing CE requirements. Working on October and November dates and programs. Discuss fund raising effort from golf outing and if we should add more money. Raised \$500. this year vs \$1,200. last year. Table for now for further discussion. Discuss doing a survey with our membership again. Will contact Jacquie to see how done in the past.

Government Relations Report –

Tracy Hitchcock – no report

Member Services –

Joe Evans – sent the board a committee report from last week’s meeting. Recap: From 7/1/15 to now, our membership has grown by 37 new members. We also lapsed 30 members with three expected to renew. Thus, grew by ten. Goal was to recruit 30. Committee is implementing new member onboarding process and messaging. Discuss “Associate Membership” concept. Will look at other states who have implemented this and share for discussion at next board meeting. The membership committee is gathering survey information from other chapters to share with the board. Possibly use David Linds survey answers as a hook to get people to respond to our survey.

At Large Directors –

Todd Thams – discuss having a golf outing with symposium. Looking at ideas.
Greg Shireman, Jim Rang – no report

Old Business – none

Confirm who is going to New Mexico – National Convention;
Joe Evans, Todd Thams, Tracy Hitchcock, and Eric K., Jim Rang and Dawn Barr (not sure)

New Business – none**Meeting Adjourned –**

- Motion by Jarvela/seconded by Schreder to adjourn the meeting – Motion passed. The June meeting was adjourned at 3:49 PM.

Minutes by Joe Evans