

IAHU Board Meeting
Meeting Minutes
July 12, 2016

Called to Order	The July 12th, 2016 Board Meeting of the Iowa Association of Health Underwriters was called to order by President Schreder at 3:11 PM. The Meeting was held at Delta Dental
Members Present --	Lindsay, (Evans-on Phone), West, (Shireman-on phone), Schreder, Hitchcock, (Thams-on phone), Elam
Members Absent --	Jarvela, Rang, Mueller
Guests --	Eric Kohlsdorf, National HUPAC Chair – Eric made a brief presentation about the importance of supporting HUPAC so the PAC can continue to do its valuable work of supporting legislative candidates who support our profession. Ways the Board can continue their support of HUPAC
Minutes --	Motion by West/seconded by Hitchcock to approve the June Board minutes. Motion Passed
Financials --	Motion by West /seconded by Elam to approve the June financials. Motion passed.
President's Report Lynn Schreder	President Schreder welcomed the Board to her first Board Meeting and acknowledged the new Members. Michael Elam and Cassandra Mueller. President Schreder stressed the importance for all Members of IAHU to observe the highest level of professional ethics and integrity - not only in their day to day jobs but while attending Association events as well.
President Elect's Report Todd Thams	Todd attended the annual Meeting in Albuquerque, where he attended two leadership Meetings. His report is attached.
Past President's Report -- Donielle Jarvela	No Report – Donielle not present
Reports --	
Finance: Bob Lindsay	The financial position of the Association is good. The only additional big expense for the upcoming year is another \$7,500 for our lobbyists and there will be some additional reimbursements for Board Members who attended National Conference.

Programs: September 22nd a CE program is scheduled at the Hilton Garden Inn – 3 hours. The survey results from last year were discussed concerning programs. Chairperson West’s priority is to find a consistent date and location for the CE Meetings. October or November will probably be a carrier Meeting discussing their new products.

Communications & Awards: A copy of his report was emailed to the Board and is attached. It discusses some updates to the Association website .i.e. some of the past Meeting minutes are not posted.
Michael Elam

The Association does not have a separate person who works on awards. There was a suggestion that the Board should consider pursuing the Landmark Award

Government Relations: The Region 4 Meeting is scheduled August 25th and 26th at Health Partners in Minneapolis. It is open to all Board Members and is an excellent opportunity for networking with other Association Board Members from other states.
Tracy Hitchcock

Capitol Conference for 2017. It is going to be a week early next year and will overlap our state Insurance Day on the Hill. Decisions do not have to be made now but it appears that we cannot support a booth at the Hill as we have in the past. Of course we will advertise and promote the importance of this event to our Members but considering Board Member attendance at Cap Con, we will probably notify the Big I that we will not be having a booth.

Annual Convention was very beneficial. Chairperson Hitchcock mentioned that she felt that the breakout sessions offered by the Iowa Association at their symposium were just as beneficial as those offered at National.

Chairperson Hitchcock will also contact our Lobbyists Larry Blixt to secure a new contract for his 2017 services.

There was also discussion of establishing some type of shared drive for the storage of pertinent Association documents. Dropbox or Google Docs.

Member Services: The Membership Committee did not meet this month. Our current Membership is 207 – compared to 211 last month. Chairperson Evans is making an attempt to contact the four Members who have dropped. He plans on having a Meeting later in the month of July.
Joe Evans

Symposium Update: Symposium Chair Thams has contacted Prairie Meadow to secure dates for our 2017 Symposium. The May dates we had this year are not available. There are really no May dates available. June 7th and 8th are available. This
Todd Thams

coincides with the dates of our Golf Outing this year. Thams has been a proponent of combining of the Symposium and Golf Outing so it may make sense to combine the events in 2017. One of the issues we had this year was that our Golf Outing was too close to the Symposium so it may make sense to combine the events. Following Board discussion: Motion by West/Seconded by Hitchcock to combine the 2017 Symposium and the 2017 Golf Outing for June 7th and 8th 2017. Motion Passed.

There will have to be some retooling of the sponsorship packages because of the combing.

At Large Directors --

Western Iowa: No report --
Cassandra Mueller

Central Iowa: No report --
Greg Shireman

Eastern Iowa: No report --
Jim Rang

Old Business

New Business

Region 4 Meeting in Minneapolis is scheduled for August 25th and 26th this year.

President Schreder wants to plan a strategic planning session for some time in September possibly September 7th. She wants the Board to consider bringing Cynthia D Amour to speak to the Board about ways to improve enthusiasm within the Board and ways to get more volunteers. Board Member Hitchcock has a copy of her main principles so it may make sense to start there. D Amour will have to be paid - it is possible that this cost can be split between IAHU and another organization in which President Schreder is involved. President Schreder will send thoughts to the Board on ways to make this a neutral expense to the Association.

Meeting adjourned:

The December Meeting was adjourned at 4:35 PM.