

IAHU Board Meeting

September Board Minutes

September 8, 2015

- Called to Order The September meeting of the Iowa Association of Health Underwriters Board was called to order by President Elect Schreder at 3:09 PM. The meeting was held at Delta Dental.
- President's Report: No report – Jarvela absent
- Public Service Chair: Karey Meek-Anderson was a very good response of the symposium for the school supply donation. Several boxes of supplies were donated and approximately \$175 in cash was collected as well. Boxes of supplies were delivered to three different locations. Dubuque Denison and Saylorville Township school. The committee also discussed what they wanted to do to start working with high school students to spur their interest in becoming professional insurance people.
- President- Elect's Report President-elect Schreder reports that her biggest responsibility this year is leading the symposium effort. Past Pres. Patton has agreed to be a symposium advisor to Schreder. As it stands now the symposium will remain a two-day event. Attendees from the town appreciate the two-day format. We expect to have the same level of sponsorships. The symposium will be a standalone event and not combined with the golf outing.
- Lee Patton prefers not to be the chairman of the golf committee this year. He has been asked to make a recommendation for a chairman of the golf committee for this year. Todd Thams expressed interest in being the Golf Committee Chair.
- Immediate Past President's Report Immediate past president Patton reported the 2015 symposium was a great success. We are current as far as the debt for the symposium the only outstanding bill is the bill from Prairie Meadows. He is also begin working on nominations for the 2016 year and is finishing up the process of filing all the CEs for those who attended the symposium. There was practically total positive feedback from all the vendors this year.
- Secretary Treasurer's Report: Motion to approve the minutes from the August Board meeting: Evans/Patton – motion approved

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Motion to approve the August Treasurer's Report: Patton/Evans – motion approved.

Sec/Treasurer Lindsay reported as part of the information emailed to the Board there was a letter from the first tee of the greater Des Moines area thanking us for our donation to their organization in the amount of \$1725.

I received a routine request from Wellmark to complete a charitable contribution form. It made reference to her 501C(3) exempt status. The Iowa Association of Health Underwriters is not a 501C(3) organization. We are 501C(6) organization (not a charitable organization). This is important because it means that organizations who donate to our association cannot take a tax deduction for the donation. If they're interested in attacks donation be as a business expense or some other tax qualified. Past president Patton is going to contact Wellmark to make certain they are aware of our tax for donations to our nation status. You, sponsorship forms should note our proper 501C(6) status so there is no confusion about deductibility of sponsorships to our organization.

Committee Reports -

Awards:

No Report

Programs:

Vice President Schreder officially welcomed James West to our Board as chairperson for the Education/Programs committee. The committee meeting just prior to the Board Meeting and Chairperson West reported on upcoming programs for the remainder of 2015. For the month of December, member socials at two locations are planned. Cedar Rapids and Des Moines. The website will be updated for these events.

Communications:

No Report

Government Relations:

Chairperson Hitchcock reported that her committee's main goal will be to stay abreast of pertinent issues both local and national that are of interest to Association members. She is in the process of recruiting committee members. She plans to reach out members of the legislature to begin developing relationships.

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Day on the Hill is in February, February 2nd, 2016 as well as Capital Conference. February 21st through February 24th, 2016.

There also a plan for a monthly newsletter to the membership about current legislative events.

Lengthy discussion about the proper way and the most efficient way to blast information to our membership. Our website – social media - Facebook – Twitter.

Member Services:

Joe Evans reports we currently have 211 members. Since July 1, 2015 we picked up nine new members. The plans for the membership committee are being established. Two members to work on recruiting new members and to committee members working on retention. They plan on sending renewal emails – new member emails and calls. They plan to make sure the new members are aware of available discounts because of membership.

An upcoming program from National associated with HR 360 is HR 360 giving 12 months of free membership to any new National Association of Health Underwriters member.

Symposium:

No additional Report

At Large Director Report:

Jim Rang reports that he has an appointment scheduled to deliver the school supply donation to the selected school. Todd Thams reports that he delivered the school supply donation to one of the Denison schools.

Old Business:

None

New Business:

None

Meeting adjourned:

Motion to adjourn by Thams/Seconded Patton. Meeting was adjourned at 4:30 PM.