

IAHU Board Meeting

June Board Minutes

June 11, 2015

- Called to Order The June 2015 Board meeting of the Iowa Association of Health Underwriters was called to order at 8:35 AM by President Patton. The meeting was held at Legacy Golf Course, in conjunction with the 2015 IAHU golf outing.
- Members present: Patton, Evans on phone, Lindsay, Strouse, Jarvela, Schreder and Barr
- Members absent: Oliva, Kohlsdorf, Shireman and Thams
- Minutes: Following review of the May Board Minutes, Motion by Schreder/ Seconded by Barr that the Minutes be approved. Motion Passed
- Treasurer's Report: Following review of the May Treasurer's Report, Motion by Schreder / Seconded by Jarvela to approve the Treasurer's Report. Motion Passed
- Finance Report: Report by Treasurer Lindsay: Current balance in the checking account as of June 8, 2015 is \$28,406.23. Pres. Patton is talking to Wellmark tomorrow to see when we can anticipate receiving their \$15,000 symposium sponsorship. Medica is attending the golf outing and we are anticipating them being a sponsor for the symposium as well. The only additional unusual item – I charged Ultimate Software twice requiring a refund.
- Legislative Report: No Report
- Membership Report: Report by Chairperson Schreder: Membership is holding steady at 225. The committee is in the process of transitioning to board member Evans.
- Programs Report: Chairperson Strouse: we had our first webinar – it went extremely well - 20 people registered with 16 actual call ins. There's an additional webinar scheduled for next week which will be prerecorded. This webinar is being sponsored by Assurity. The committee is using GoToMeeting for the webinar process. It allows for the recording of all the presentations. Currently these are being posted to our website and they are available to everyone not just members. At some point this is going to be controlled through passwords and the thought is that those nonmembers accessing the web material will realize what they are missing when it is no longer available.

Nominations Committee:	Chairperson Joe Evans: the ballot has been prepared and will be passed out to the members who are attending the annual meeting (the golf outing).
Symposium Report:	Report by President Patton: Sponsorships are starting to come in. Pres. Patton plans on meeting with Wellmark to see when we can anticipate receiving their \$15,000 sponsorship. Medica is interested in doing “something big” as a sponsor. The fact that we are marketing to Nebraska should be attractive to Medica. They may also be a good candidate to do one of our webinars. The agreement has been completed with National for the PPACA certification course. They are going to kick off a marketing effort that will go to all agents in Illinois, Missouri, Iowa, Nebraska, Minnesota and South Dakota. Other than our certification class at the symposium, the closest National Certification classes are being held in Florida and Arizona. The Certification class will be a breakout session – three hours CE’s on Wednesday and three hours CE’s on Thursday. There will be CE’s offered for Nebraska and Iowa for the other breakout sessions. Registration for one day attendance would be \$140 – two day registration \$200. For the PPACA certification course there is a \$100 fee for the symposium and either a \$495 or \$595 registration fee for the certification class depending on whether you are a NAHU member or not. Website registration for the symposium will be active hopefully this weekend.
Golf Report:	No Report –
Communications & Awards Report:	Report Chairperson Barr. Information about the webinars should be sent to chairperson Barr so it can be communicated to the membership. Once Medica is confirmed as a webinar presenter, roughly 12 months have been scheduled. It was suggested that the entire 12 months be posted on the website for members to anticipate attending. For those members planning on attending the National meeting, the Awards Ceremony is scheduled for Tuesday morning at 10 AM.
Media Relations and IT Report:	No Report
Old Business:	An ad hoc committee was formed previously to review the member survey. This committee has scheduled meeting within the next two weeks. The national meeting is scheduled for New Orleans beginning June 26. The Iowa Association has five delegates and two alternates.
At-large Member Report:	No Report:
New business:	Traditionally we have made a contribution to the HUPAC Administration fund. Generally the contribution has either been \$500 or \$1000. On February 19, 2015 we donated \$750 to HUPACS admin fund.

Following discussion, motion by Barr seconded by Patton that the Association contribute \$1000 to the HUPAC admin fund. Motion passed

Meeting adjourned: Motion to Adjourn by Schreder/ Seconded Evans - Meeting adjourned at 9:03 AM.