

IAHU Board Meeting
December Board Minutes
December 8th, 2015

Called to Order The December 8th Board meeting of the Iowa Association of Health Underwriters was called to order by Pres. Jarvela at 3:04 PM. The meeting was held at Delta Dental

Members Present -- Jarvela, Lindsay, Evans, Patton, West, Shireman, Schreder, Hitchcock Rang (on phone)

Members Absent -- Thams, Barr

Minutes -- Motion by Evans/seconded by West to approve the November Board minutes. Motion Passed

Financials -- Motion by Schreder/seconded by Patton to approve the November financials. Motion Passed.

Presidents Report --
Donielle Jarvela On the Region 4 Leadership call, it was noted that on the NAHU website there will be an update to the 'Brokers Who Make A Difference' section. If any Board Member has any recommendations on Brokers who could be added to this section, please give those names to President Jarvela. Also stories of Brokers who have had successful service stories. These stories also help to show the brokers value to elected officials.

President Elect's Report
Lynn Schreder Held her report until the Symposium Update -

Past President's Report --
Jess Patton No report

Reports --

Finance: There are 10 Members planning to attend Cap Con. Lindsay, Barr, Jarvela, Bob Lindsay Evans, Hitchcock, Patton, West, Rang, Schreder and Thams. We budgeted for 10 attendee's \$15,000 total. Evans and Barr receive some support from National.

Awards: No report
Dawn Barr

Programs: Based on feedback received, the Carrier Update Meeting at Iowa Bankers James West was very successful. This was not only a face-to-face meeting but also a webinar.

The December Social Event scheduled for Des Moines has 19 Members signed up to attend. The Cedar Rapids Event has only 5 Members scheduled at this time.

The Tax Strategies Session is scheduled for May 19th 2016 from 9 AM to 11 AM in the morning. The Golf Outing is scheduled for June 9, 2016. The Committee continues to feel that it is extremely important to be able to offer CE credits with our Member Meetings. It is their desire to be able to offer meetings at least once per month with CE credits. When offering CEs, the speakers are an important piece. Some of the speakers that we are considering; Ethics – Medicare – Agency Management – Plan Design Trends – Educating Employees about Benefit Offerings – Health Plan Funding and Small Group Self-Funding. ERISA Compliance would also be an important topic.

Communications: No Report
Dawn Barr

Public Service: No report
Karey Meek-Anderson

Government Relations: There are several bills in process. The one that is receiving the most attention currently is the Cadillac Tax Repeal. The criticism associated with the possible repeal is the loss of funding. NAHU estimates \$91 billion would be lost. Registration for Capital Conference is open. There is a meeting scheduled with Linda Upmeyer for next week. Also it is important to note that the Auto Enrollment requirement within healthcare reform has gone away.
Tracy Hitchcock

Member Services: feature of health care reform. Also Joe Evans
A report of the Committee activities was passed to the Board for review. Current Membership is 200. Conversations with Mercer continue and we are still trying to put together a list bill with Wellmark. There is also a new certification being provided through National – a Benefits Account Managers Certification. This may be of value to Mercer. No Member has lapsed since our last Board meeting. Chairperson Evans also showed the Board several examples of promotional materials made available by National.

Symposium Update: The Symposium is scheduled for May 10th and 11th, 2016 at Prairie Meadows Casino and Resort in Altoona, Iowa. Just five months away. The Committee is in the process of finalizing all the details associated with the symposium; meals etc. Breakfast on Tuesday will be on your own. Susan
Lynn Schreder

Voss singing the National Anthem with the Governor and Lt. Governor later in the morning. The Keynote Speaker has been arranged. Patrick Barlow from Oliver Wyman, a New York Consulting Firm, will speak on what is driving the insurance industry. It is going to be important to publicize our speaker. The Committee is anxious to receive any marketing support available. Possibly from Wellmark or Aetna.

At Large Directors --

Western Iowa: No Report
Todd Thams

Central Iowa: No Report
Greg Shireman

Eastern Iowa: No Report
Jim Rang

Old Business Discussion on Capital Conference Hotels and flights

New Business Since Kelly Insurance Services is no longer providing CE's this may be an opportunity for the Association to step in and provide CE's to our Members.

Meeting adjourned: Motion by Schreder/seconded by West to adjourn the meeting – Motion Passed. The December meeting was adjourned at 3:56 PM.