

IAHU Board Meeting

June 2014 Minutes

June 12th, 2014

Called to Order	<p>The June 2014 Board meeting the Iowa Association of Health Underwriters was called to order at 8:45 AM PM by President Evans. The June meeting was held at the Legacy golf course in conjunction with the 2014 IAHU golf outing.</p> <p>Members present: Evans, Schreder, Lindsay, Patton and Strouse</p> <p>Phone: Kohlsdorf</p> <p>Members absent: Jarvela, Thams, Shireman and Teeling</p> <p>Guests: Lee Patton</p>
Minutes:	<p>Following review, motion by Schreder seconded by Strouse it's to approve the May Board minutes. Motion passed</p>
Treasurer's Report:	<p>Following review, motion by Patton seconded by Evans to approve the May Treasurer's Report. Motion passed</p>
Membership:	<p>Report by Chairperson Schreder: We ended the month with 238 members. This is up from 233 last month. Only two members are on the lapsed listing. There are two new membership contests being held currently.</p>
Finance Committee:	<p>A Profit and Loss statement and a check register for the month of May was previously e-mailed to all members of the Board. It should be noted that there is an anomaly between the PayPal deposit amount shown in the check register and the individual event dollar amount received shown in the profit and loss statement. PayPal deducts their processing fee directly from the receipts prior to the deposit being paid. The deposit amount shown in the check register and the P&L is a net dollar amount. To allow me to track correct income by event, I show event income as a percentage of the total PayPal dollar amount. Individual event chairman will not be able to reconcile monies they received with the deposit received from PayPal. The PayPal deposit has the PayPal charges already deducted.</p>
Legislative:	<p>Report by chairperson Kohlsdorf on the phone. There has been no legislative activity to report. Bylaws have been reviewed and will be emailed to the Board for review. The bylaws will be effective 7/1/2014.</p>
Programs:	<p>Report by chairperson Strouse. The golf outing appears to be a great success. Both</p>

	<p>from a membership standpoint and from a sponsorship standpoint. In the Fall, it appears that our major carriers/sponsors will be handling the CE responsibility themselves for their Fall Educational Tour. This is a huge win for the association because the CE process was very complicated. Chairperson Strouse will still be responsible for double-checking this process making certain that members who request CEs do in fact receive those CEs. Carriers involved will be Wellmark, United Healthcare, CoOpportunity and Coventry. There are no membership meetings planned following symposium this year. There may be a Board dinner/holiday meeting – this is under consideration.</p> <p>The Senate debate was an overall success. The two moderators, Dave Price and Tony Lays were excited about participating because they had never done a debate with only one major topic. They said they were very happy to have the opportunity to discuss such an important topic as health care reform. Even though there weren't a large number of members actually present in the room, the feeling was that debate was an overall success. The Association did receive good publicity from the event. The fact that the event was televised live mitigates the fact that there were a small number of members present. The feeling is that there was a large number of people viewing the event online. A comment was made that Board member Kohlsdorf did an excellent job coordinating the event and introducing the participants. There was more discussion about the overall cost of the event. This was approximately \$2000. It was the feeling of those participating that the event generated a tremendous amount of advertising. There was discussion about requesting a clip of the debate from WHO to be placed on our website. Hopefully the publicity will generate new memberships or spur people who have resigned to rejoin.</p>
Golf Committee:	<p>The outing appears to be a complete success. Everyone seems to be pleased with the venue and the committee is looking forward to a very successful day. The Cadillac, that is part of the symposium raffle, is going to be parked on one of the holes to spur interest.</p>
Symposium:	<p>Chairperson Patton began his report by stating the symposium is approximately one month out. A symposium report was passed to the Board members. A copy of that report is attached. The report of who has already secured lodging at Prairie Meadows was pasted to the Board – this report is attached.</p> <p>Currently we have \$52,000 pledged in sponsorship money and we have collected approximately \$18,000. There are some issues with RAGBRAI being that weekend and this is a popular time for vacations. There are three significant sponsors who have committed but have not determined their dollar amount. Last year collected sponsorships were \$59,000.</p> <p>All speakers for the event have been confirmed. Unfortunately Wellmark's CEO John Forsyth has had to withdraw. Wellmark has committed to give us a replacement speaker but no person has been named. If we don't hear within a week, that speaking spot will be filled.</p>

Communications & Awards:	Chairperson Jarvela is on vacation – no report.
Old Business:	<p>Bylaws update is complete. Within the next week a copy will be emailed to the Board members it should be noted the bylaw changes will be effective July 1, 2014.</p> <p>IAHU Website update - Jacque Meyer has been working on this. Board members Jarvela and Strouse have been working with her on the overall look of the site. It's estimated the new website can be finished for approximately \$2000. Following the development of the new website, Jarvela and Strouse would do a complete review of Jacque Meyer's website administration charges. It has been noted that since the webmaster is doing additional work with event registrations her charges have increased significantly. It is felt that this review charges is warranted.</p>
New Business:	<p>There has been discussion in the past regarding the preparation of a P&P indicating that active Board members will not be required to pay for attending IAHU events. Since the symposium is coming up should there be a motion allowing members not to be charged? Pres. elect Patton felt that members should be required to pay this opinion was seconded by Board member Schreder. Patton felt that from a transparency standpoint it was important to the membership that money not be spent in this manner. There was concern that allowing Board members not to pay would create an issue with committee members. No further discussion.</p>
Meeting adjourned:	9:25 AM

2014 IAHU Symposium-Board Report

As of 6-9-2014-Registration

Online registrations – 43

Paper registrations – 2

Sponsor's comps – 16

As of 6-5-2014 Hotel Reservations

(10) Of the (31) rooms that were held on the 22nd

(20) Of the (75) have been picked up on the 23rd

(2) Of the (5) on the 24th

Food Set Up

July 23, 2014

Meadows Lunch Buffet with choice of Slice Roast Beef and Vegetable Lasagna.

The afternoon break Snack Mix and Assorted Cookies and Dessert bars.

VIP event

10 dozen Meatballs with creamy Italian Parmesan

10 Dozen Cocktail Smokies

Spinach Artichoke Dip

Medium Imported Cheeses with cut fruit garnish.

July 24, 2014

Continental Breakfast held through first break

Meadows again with Apple Stuffed Pork Loin and Asiago Chicken with Spinach.

The afternoon break Chocolate Zen.

CE Credits

Symposium has been approved by HRCI for 10.50 credit hours for HR (General) toward PHR, SPHR and GPHR.

Insurance CE's will be ~~14~~ hours of CE for Iowa and Nebraska

13

Marketing

Sent to Iowa Workforce Offices-Council Bluffs, Carroll and Ottumwa notified shipped to their area businesses.

Nebraska Health Underwriter

Nebraska NAIFA

Nebraska Big I

Iowa Big I

Galen Institute-National Release

Clarke County Development Corp

Central Iowa NAIFA-We shipped

Ames SHRM Chapter

Iowa Retail Federation

HR OneSouce

Iowa Well Water Association

ISAE

Iowa Homebuilders Association

PIPAC

KHI

Mutual Med

GBL

Diversified Management Services



Group Rooming List

Room No.	Room Name	Conf. No.	Arr. Date	Dep. Date	Room Type	Res. Status	Adl.	Chl.	Nts.	Rms.
Block Code 07222014IAH IAHU Healthcare Symp										
	Carter, Deb, Ms.	114530	07-22-14	07-24-14	QQEN	CC	2	0	2	1
	Craig, Marsha, Ms.	115211	07-23-14	07-24-14	KING	GDED	1	0	1	1
	Helle, Rita, Mrs	113898	07-23-14	07-24-14	KING	CC	1	0	1	1
	IAHU Staff Room, xxx	90207	07-23-14	07-25-14	KNGS	GDED	1	0	2	1
	Lentz, Robert, Mr	111943	07-22-14	07-24-14	KING	CC	1	0	2	1
	Loan, Aaron, Mr	115227	07-23-14	07-24-14	JRKS	CC	1	0	1	1
	Mavis, Tracey, Mrs	110999	07-22-14	07-24-14	KING	CC	1	0	2	1
	O'Brien, Thomas, Mr	115020	07-23-14	07-24-14	KING	CC	1	0	1	1
	Olson, Charles, Mr	113793	07-23-14	07-24-14	QQEN	CC	2	0	1	1
	Peterson, Allison, Mrs	114549	07-23-14	07-24-14	ADQQ	CC	2	0	1	1
	Robison, Brenda, Mrs	114640	07-23-14	07-24-14	KING	CC	1	0	1	1
	Saul, Gregory, Mr.	97396	07-22-14	07-24-14	KING	CC	1	0	6	3
	Saul, Gregory, Mr.	97397	07-22-14	07-24-14	JRKS	CC	1	0	2	1
	Schroeder, Scott, Mr.	114459	07-23-14	07-25-14	JRKS	GDED	1	0	2	1
	Thams, Todd, Mr.	115212	07-23-14	07-24-14	KING	GDED	1	0	1	1
	Weigand, Marleen, Ms.	114202	07-22-14	07-24-14	KING	GDED	1	0	2	1
	White, Ryan, Mr	115105	07-22-14	07-24-14	KING	CC	1	0	2	1
	Young, Gary, Mr.	114635	07-22-14	07-24-14	KING	GDED	1	0	2	1
Total Block Code 07222014IAH IAHU H							Reservations	18		
Grand Total							Reservations	18		
							21	0	32	20
							21	0	32	20

Current room reservation for the Symposium.