

IAHU Board Meeting
February 2014 Minutes
February 4, 2014

Called to Order The February meeting of the Iowa Association of Health Underwriters was called to order by President Evans at 2:13. The February Board meeting was held in a meeting room at the Iowa State Capitol.

 Members Present: Joe Evans, Eric Kohlsdorf, Marcie Strouse, Todd Thams, Greg Shireman, Jesse Patton, Lynn Schreder, Joe Teeling and Donielle Jarvela

 Members Absent: Bob Lindsay

Minutes: Motion by Marcie Strouse to approve January 2014 minutes. Second by Joe Teeling. Discussion. Approved.

Financials: Motion by Joe Teeling to approve January 2014 financials. Second by Todd Thams. Discussion. Approved.

Membership: Chair Lynn Schreder reported we are at 217 members. Six new members were added in January. Lynn Schreder indicated her Membership Committee is adding members and she intends to start having regular committee meetings again, now that the busy January “season” is over.

Finance: No report.

Legislative: Chair Eric Kohlsdorf commented on the excellent turn out for Day on the Hill (today). The meetings with the Legislators went well.

 Erick Kohlsdorf discussed HUPAC. It appears that all Board Members are giving at least \$150 to HUPAC, except Greg Shireman. Eric will talk to Greg about contributing. The Landmark Award gives points if all Board Members contribute at least \$150.

Eric also discussed that NAHU is considering adding a HUPAC donation line on the membership application. This can be done at the state level even if NAHU doesn't add it. Eric discussed adding \$5.00 to the Iowa membership fee and giving that \$5.00 to the HUPAC administration fund. This fund is extremely low. Any Chapter donation goes to the administration fund. Eric will put together an email blast about HUPAC for Donielle Jarvela to distribute to the membership.

Programs:

Chair Marcie Strouse passed out updated program calendar.

Marcie gave a re-cap of the January membership meetings in Des Moines, Cedar Rapids and Storm Lake. There was an excellent turn out. There was a net of about \$2,000.

Discussion regarding the upcoming April 2014 member meetings.

Marcie and Eric Kohlsdorf discussed the May Legislative meeting. Eric is working to have a debate between the Republican candidates for _____.

Golf outing was discussed. The Legacy has been reserved for June 12th by Lee Patton. There was discussion of inviting Legislators to the golf outing.

Motion made by Lynn Schreder to pay a \$500 deposit to the Legacy golf course to secure the June 12th date. Second by Eric Kohlsdorf. Discussion. Approved.

Convention:

Chair Jesse Patton said committee meetings will start back up in February.

Speakers are falling into place.

Joe Teeling suggested making the meeting a little shorter than last year. Feedback was it was a little too long.

Marcie Strouse said she is getting calls from sponsors. Jesse said he will have sponsor packets to the Board by the end of the month.

Discussion about including other industries again this year.

Wellmark committed to a \$15,000 sponsorship.

Jesse has been reaching out to UHC with no response from them. There was discussion around this and making sure we gave them an opportunity to sponsor as they were upset last year. However, we can only reach out to them, if they do not respond; we have done all we can.

Communications: Chair Donielle Jarvela indicated she was starting to work on the Landmark Award. Communications have been good...Chairs are providing her with information to send out to membership.

Awards: We are working toward a Gold Certification this year and submitting a Landmark Award.

Old Business: By-laws. Eric Kohlsdorf and Todd Thams will be scheduling a conference call with the attorney who reviewed our by-laws in the next few weeks.

IAHU Website. Joes Evans provided a copy of a proposal from Jacque Meyer. Greg Shireman and Joe Evans will review the proposal, etc.

New Business: None

Meeting Adjourned at 3:20 pm.