

IAHU Board Meeting
Meeting Minutes
January 14, 2020

Called to order: Meeting called to order at 3:21PM after much technical difficulties

Members Present: James West, Marcie Strouse, Tracy Hitchcock, Rick Jedlicka, Joe Evans

Members Absent: Mike Elam, Bob Lindsay, Krissy Stoll, Mandi Comer

Phone: Karey Meeks-Anderson, Scott Schroeder, Cassandra Mueller

Additional Attendees: Laura Bade, Stacey Reichling (Diversified Management staff)

Secretary/Treasurer: Tracy handled meeting minutes in Bob's absence

The January Board meeting was held at the office of Diversified Management Services (DMS) in West Des Moines, IA.

Stacey Riechling with DMS provided an instructional overview of IAHU's website that was newly revamped and deployed in 2019. There are administrative functions on the 'back side' of the website portal which Stacey demonstrated. Functions that Board members might consider would include calendar edits, correcting typos, running program attendance reports, etc. Please refer to the training hand-outs. If any Board member would like to be provided with login credentials, Stacey can be reached at stacey@assoc-mgmt.com.

Secretary/Treasurer Report: West handled in Lindsay's absence
Motion by Strouse/Seconded by Hitchcock to approve prior meeting minutes; motion approved
Motion by Strouse/Seconded by Jedlicka to approve Finance and treasurer's report; motion approved

President-Elect (Hitchcock): Symposium planning is underway; join the committee if you'd like!
Corporate sponsorships have been received from Delta Dental & KHI
Discussed running 2 simultaneous break-outs instead of 3 simultaneous break-outs on the 2nd day of the Symposium to allow attendees to get to more of the offerings
Professional head shots will be offered this year
Asked the Board for ideas on topics and CEC opportunities

Past President (Elam): No report

Programs (Schroeder): February and March will both feature 3-hour CEC programs; February's presenters will be Delta Dental and KHI Solutions
February's program will be held on February 20th
March's program will be held on March 18th (DSM) and March 19th (Cedar Rapids)

Teresa Smith handling a survey for program attendees. It was determined that programs will not begin before 9AM based upon feedback

At Large Central IA: No Report (see President's note from Krissy Stoll about February meeting being held at Wellmark)

At Large Western IA: No Report

Eastern Iowa/HUPAC Chair: No Report

Communications Report: West delivered report in Comer's absence
Andrew Standley is on a leave of absence and Laura Bade will step in to support our association on the interim
'Get to Know Your Board' series is underway; see attached schedule and Q&A that everybody needs to answer for their scheduled month

President's Report (West): Paul Scholz has received our nomination for Region 4 VP taking over for Alycia Riedl who plans to run for NAHU Secretary in 2020
Wellmark will host the February meeting with Scott Sundstrom presenting (see parking instructions)
In reviewing Lindsay's proposed budget for 2020, CapCon can be reduced to \$13,500

Membership Report (Evans): Membership currently sitting at 198
Holmes Murphy is responsible for large number of adds this month
Tracy to send Joe some social media promotion language that he can include in his 'welcome message' to new members

Government Relations (Strouse): CapCon discussion –
12 total attendees from IA so far with 2 first-timers (Krissy Stoll, Geanna Guittierez)
Cindy Axne's congressional meeting is booked
Marcie will send-out appointment schedule for all attendees as a means to stay organized as to what meetings are taking place and what meetings we have each been assigned
Ketzner Strategies –
Our lobbyist has released their new contract at \$10,000 (NEEDS A MOTION AS WE LOST OUR QUORUM DURING THE COURSE OF THE MEETING) – we would pay \$5000 before session/\$5000 after session if approved

Old Business: Do we need a motion to approve Lindsay's proposed 2020 budget?

New Business: Need a further review and discussion of DMS' hours and proposed renewal contract
James and Tracy to meet for review and present findings at February meeting