

# IAHU Board Meeting

## Meeting Minutes

September 8<sup>th</sup>, 2020

Called to Order The September 8<sup>th</sup>, 2020 Board meeting of the Iowa Association of Health Underwriters was called to order by President West at 3:05 PM. The meeting was held via ZOOM Video Conferencing.

Members Attending -- Elam, Hitchcock, Jedlicka, Lindsay, Mueller, Schroeder, Strouse, West

Members Absent -- Evans, Stoll, Weakland

Secretary/Treasurer Report – Bob Lindsay No minutes were taken for the August Board meeting because of no quorum

**Motion by Elam / Seconded by Schroeder** To approve the minutes from the July Board meeting. Motion Passed.

**Motion by Schroeder / Seconded by Jedlicka** to approve the July financial report. Motion Passed.

President's Report/Symposium -- Hitchcock President Hitchcock commented that it appears the financial position of the Association is quite good. She also requested that when all final symposium expenses are determined, that a final report of profit be presented to the Board.

President Hitchcock thanked all the Board members who made an effort to attend as many of the CE sessions as possible. She appreciated the support of the Board. There was a general discussion how the Board's opinion of the symposium and their general thoughts. Several comments on the excellent jobs done by our presenters.

Several Board members expressed appreciation for the excellent job done by Laura Bade from DMS in coordinating the symposium and the following CE sessions.

Past President's Report - West The Golf Outing at Terrace Hill is scheduled for September 11<sup>th</sup>; shot gun start at 10:00 AM. Registration at 9:00 AM. There should be approximately \$1,500 in revenue. Discussion on door prizes and awards for the hole event winners.

Programs/Education - Kyle Weakland / Scott Schroeder The formal report will be mailed to the Board. There has not been a recent Committee meeting. Continuing to work on the transition of new Chair Weakland. Working on the planning for the October Legislative and Carrier Update member meeting. It is scheduled for October 13<sup>th</sup> in Des Moines and for October 14<sup>th</sup> in Eastern Iowa. The meeting will be approximately 3

hours. There was Board discussion on charging for this meeting. The decision was made to make the meeting free to members and a cost of \$30 for non-members. The next Committee meeting is scheduled for Monday the 14<sup>th</sup> at 2:00 PM.

Member Services  
Joe Evans                      No Report

#### At Large Reports

Eastern Iowa/HUPAC Chair    I plan on getting a list of the symposium attendees and I will send them an  
Rick Jedlicka                      email asking for their support of HUPAC. HUPAC was promoted in the last  
membership newsletter.

Central Iowa/Awards        No Report  
Co-Chair  
Krissy Stoll

Corporate Sponsors        I think this was a successful year for sponsorships and that is confirmed  
Cassandra Mueller              from our financials. No other formal report.

Communications              The Board minutes have been posted to the Association website. We are  
Elam                                  currently up to date. I plan on getting the calendar of upcoming member  
meeting updated as well. Board discussion of two symposium surveys that  
have been sent out. One to attendees and one to sponsors. Unfortunately  
there was very low engagement.

Government Relations        The Committee receives a large amount of communication for the  
Marcie Strouse                      legislature. There was discussion on whether all this communication should  
be forwarded to individual Board members. It was decided that only 'key  
pieces of legislation' should be forwarded. It should be noted that the  
Association has an excellent reputation with our legislators.

My Committee continues to be active. We recently had a meeting with a key staffer for the Republican House. She asked if the Association would be interested in organizing a fundraiser for a couple of the GOP legislators. Is extremely difficult to organize these meetings. They're important to build relationships but the concern is not having a significant number of members participate.

Chair Strouse had a meeting with the NFIB. They want to try to align on some healthcare issues that are important to both of our organization. My Committee feels that it might be important to work with more Associations so that our voice appears to be louder.

The Big I is another Association with which we have an excellent relationship. They're interested in the issue of balance billing on the state level. The Committee has also had conversations with David Lind and Associates on quality of care in hospitals across the country.

There was a Board discussion regarding changes or possible changes to HSA's at the federal level concerning plan design and also coordinating hsa's with direct primary care. There are four to five bills at the federal level that address hsa's. There is a push on the Republican side to disconnect an HSA from a high deductible health plan so that the HSA would be totally separate.

Old Business

No Old Business

New Business

We plan on continuing to utilize Jot Form to simplify tracking CE participation. We plan on using this tool not only for our virtual meetings but for our in person meetings as well.

All CE's associated with the symposium have been reported to the state.

Discussion of total hours used with DMS. As you recall, any hours that exceed our allotment, will be additional billing hours. Moving to an online symposium did not reduce the administrative hours.

NAHU has offered to contribute 5 - \$200 gift cards to be given to IAHU members who received damage in the recent storms. This was referenced by an open invitation in the Association newsletter on a first come first served. This will also be mentioned in our next newsletter and all our social media channels.

Meeting adjourned

Meeting was adjourned at 4:20 PM