

IAHU Board Meeting

Meeting Minutes

October 13th, 2020

Called to Order The October 13th, 2020 Board meeting of the Iowa Association of Health Underwriters was called to order by President Hitchcock at 3:04 PM. The meeting was held via ZOOM Video Conferencing.

Members Attending -- Evans, Hitchcock, Lindsay, Schroeder, Stoll, Strouse, Weakland, West

Members Absent -- Elam, Jedlicka, Mueller

Secretary/Treasurer Report – Bob Lindsay **Motion by West / Seconded by Hitchcock** To approve the minutes from the September Board meeting. Motion Passed.

Motion by West / Seconded by Strouse to approve the September Financial Report. Motion Passed.

Financials are current except the two checks associated with our golf outing have not been cashed. James West, Chair will contact the golf course to make certain they received our checks.

President’s Report/Symposium -- Hitchcock I have to leave the meeting early today because I have another obligation. We will be using Jot Form for our regular member meetings. We had very good luck using this during our Symposium. We also plan on using this when we return to person to person meetings. Discussion on the hours we are using with DMS. Board member Stoll complemented the Symposium Committee on the excellent job done with the virtual symposium this year. She indicated that everyone she has talked to has had nothing to say but very complementary things. Discussion on participant surveys that were sent to attendees of the symposium. By and large the comments were very positive. Because of our symposium success we may want to consider streaming some of our larger in person meetings. Discussion about a possible holiday event in December.

Past President’s Report - West Report on the 2020 Golf Outing held last month. The date had to be moved back a week because of weather and unfortunately several of the foursomes could not accommodate the new date. There were roughly 28 foursomes that attended. The weather was perfect. Also everyone should be thinking about our 2021 Symposium.

Programs/Education - Kyle Weakland / Scott Schroeder Report by Co-Chair Weakland. The Committee met on October 12th. They held a final review of the CE meeting planned for the 14th, a Carrier Update. The original plan was for the meeting to be three CE’s but Aetna was not able to present so the meeting was reduced to 2 CE hours. Our plan for November is set. One hour presentation and One hour of Ethics for a total of 2 hours of CE’s. As in years past there are no meetings planned for December 2020 and January 2021. The meetings will resume in February

2021. Ideas for this month were discussed. Discussion about inviting Dr. Tom Evans, a Direct Primary Care Doctor to present. March is scheduled for a presentation by the Department of Labor. We are going to send the approximate dates for the 2021 meeting year to the Board for their feedback.

Member Services
Joe Evans

A Membership Committee report was emailed to the Board this morning. The bad news is our current membership is down to 176 members. The last report prior to this had membership at 189. There are two new members in Iowa for this membership year. Welcome emails were sent to these two members. Discussion of the lapsed member lists. Several have left the industry or retired. Discussion that Membership recruitment is really the job of all Board members.

At Large Reports

Eastern Iowa/HUPAC Chair
Rick Jedlicka

No Report

Central Iowa/Awards
Co-Chair
Krissy Stoll

No formal report. I have received the updated awards information for this year. I want to review and make a decision on which awards it makes sense for us to pursue. It appears that not a lot has changed, it appears just to be slight updating very similar to last year. I think we are in a better position this year because of our keeping better records. I will have more information for the Board at our next meeting.

Corporate Sponsors
Cassandra Mueller

No Report

Communications
Elam

Conversation lead by President Hitchcock about the importance of getting a monthly newsletter out to members every single month. Content needs to be sent to Chair Elam on a regular basis. Please do not wait for either Mike or Laura from DMS to contact you. Unfortunately we missed getting our newsletter out for September – this was the first time a newsletter has been missed for a very long time. We are shooting to get the newsletter out by the 20th of the month.

Government Relations
Marcie Strouse

The committee has been working with David Lind on some projects having to do with an inquiry from Senator Ernst's office. They were looking for some statistical data having to do with Premiums, Deductible and Out-of-Pockets from 2011 to now; both for group and individuals. The immediate future is really dependent on the upcoming elections. Considering the unknowns of who we will be working with are keeping things pretty quiet. Discussion on a new Florida law dealing with quality of care. It would be great if something like could be set up in Iowa. NAHU announced that Capital Conference in 2021 will be virtual instead of in person.

Old Business	Covered in Presidents report
New Business	Covered in Presidents report
Meeting adjourned	4:04 PM