

# IAHU Board Meeting

## Meeting Minutes

May 10<sup>th</sup>, 2021

Called to Order	The May 10 <sup>th</sup> ,2021 Board Meeting of the Iowa Association of Health Underwriters was called to order by Communications Chair Elam at 3:17 PM. The meeting was held via ZOOM Video Conferencing.
Members Attending --	Evans, Lindsay, Strouse, Elam, Stoll, Weakland
Members Absent --	Hitchcock, West, Mueller, Schroeder, O'Brien
Secretary/Treasurer Report – Bob Lindsay	<b>Motion by Strouse / Seconded by Weakland:</b> To approve the minutes from the April 2021 Board Meeting. Motion Passed.  <b>Motion by Strouse / Seconded by Elam:</b> To approve the April 2021 Financial Report. Motion Passed.
President’s Report -- Hitchcock	No Report – President Hitchcock was unable to attend the May Meeting
Past President’s Report - West/Symposium	No Report – Past President West was unable to attend the May Meeting.
Programs/Education - Kyle Weakland / Scott Schroeder	Report by Weakland – The Committee met on the 9 <sup>th</sup> of May. Most of the time was spent discussion how the Committee felt the Member meetings should be structured in the upcoming months. Should the meetings be strictly virtual – should the meetings be again held in-person – or should both formats be used. The issue with trying to return to in-person meetings is that an appropriate venue isn’t available. The decision was made to continue with virtual meeting at least through the Symposium. The Symposium will offer the opportunity for a member survey to see which format is the most popular. The May Member CE Meeting is set. There are two speakers scheduled for the first portion of the meeting. Jake Ketzner from our Lobbyist firm and Husni Abdelaziz, Director of Government Affairs for NAHU. This portion of the meeting with not be CE eligible. Planning for June has been completed and will be a presentation by Delta Dental. Wellmark will present during our Symposium instead of making a presentation at a monthly meeting. The Committee discussed an idea for meetings to be held next year. If we do go back to in-person meetings, have one quarterly meeting in-person, meeting in the Des Moines area and the next meeting in-person, meeting in Cedar Rapids then the next quarter do the meetings virtually. The Board was asked for their opinion - The feeling was this was an excellent idea and consideration should be given to expanding the in-person meetings to cities other than just Des Moines and Cedar Rapids. There should also be consideration to expanding the Association capabilities to offer live streaming of the meetings to the members.

Government Relations Marcie Strouse	The latest news is that the Unemployment Payments will stop on June 12 <sup>th</sup> . The latest on telehealth deals with payment parity for mental health. The committee has been working to offer guidelines/suggestions for these payments. The second installment to our lobbyists is due and will be paid. We have received a request from HUPAC to again support their Capital Fund. Following discussion – <b>Motion by Strouse / Second by Elam</b> that the Association make a \$1,000 contribution to the HUPAC Administration Fund. Motion Passed. Unfortunately, there are only 17 current Association members who make contributions to HUPAC.
Member Services Joe Evans	Membership in the Association has remained stable. There were no new members added and no lapsed members last month. There is a meeting scheduled tomorrow with an Association member who has expressed interest in joining the Membership committee.
Communications Mike Elam	The formal communications report was emailed to the Board for review. One issue that has presented itself – Chair Elam has noticed, particularly on the Membership Legislative Updates, a significant number of ‘Forwards’. This is when a member who receives the update, then forwards the email to someone else. This instance involves an employee from one of the state MGAs. This MGA is not a financial supporter of the Association, and the fear is they are using an important Association value added benefit for their own benefit. It was agreed that this MGA will be contacted as asked for Association support. There was also discussion on whether the Association should consider making the updates password protected for members only. Another concern is our social posts are not getting any engagement. We currently do not utilize LinkedIn because of some past password issues but we will work to get this resolved and begin utilizing that platform.
Corporate Sponsors Cassandra Mueller	No Report – Chair Mueller was unable to attend the May Meeting.
At Large Reports	
Eastern Iowa/HUPAC Chair	No Report –
Central Iowa/Awards Co-Chair Krissy Stoll	Wellmark will present at the annual symposium and during the upcoming year, a series of additional CE programs will be made available.
Old Business	No old business to discuss
New Business	The new slate of Board Officers for the next term is complete. Following discussion, it was agreed that this should be presented to the membership for their vote as soon as possible.
Meeting adjourned	Meeting was adjourned at 3:58 PM