

# IAHU Board Meeting

## Meeting Minutes

March 9<sup>th</sup>, 2021

Called to Order	The March 9 <sup>th</sup> 2021 Board meeting of the Iowa Association of Health Underwriters was called to order by President Hitchcock at 3:07 PM. The meeting was held via ZOOM Video Conferencing.
Members Attending --	Evans, Hitchcock, Lindsay, Strouse, West, Elam, Mueller, Schroeder
Members Absent --	Stoll, Weakland
Secretary/Treasurer Report – Bob Lindsay	<p><b>Motion by Schroeder / Seconded by Mueller:</b> To approve the minutes from the February 2021 Board Meeting. Motion Passed.</p> <p><b>Motion by Elam / Seconded by Schroeder:</b> To approve the January 2021 Financial Report. Motion Passed.</p> <p><b>Motion by Schroeder / Seconded by Strouse:</b> To approve the 2021 Association Budget as previously reviewed. Motion Passed.</p>
President’s Report -- Hitchcock	Capitol Conference was a huge success, Not only was attendance good from members of our board but from non-members as well.
Past President’s Report - West/Symposium	The membership survey that was recently sent to members has been complied. The survey indicated the dates at the Gateway that are reserved. The intent of the survey was to learn the feelings around the Symposium. Attending – not attending- wants a face to face or wants a virtual symposium like last year. 70% of responders said they would attend in person. The balance of the responder were evenly split between on-line or a hybrid format. Another challenge is with corporate sponsors – who will be able to travel and who will not. The planning current will continue for an on-site symposium. The committee needs suggestion on presenters and programs for the symposium. Discussion on whether to have a golf outing this year.
Programs/Education - Kyle Weakland / Scott Schroeder	Report by Scott Schroeder. The committee did not meet yesterday as planned. March 10 <sup>th</sup> is the Department of Labor CE Member Meeting. It is 3hrs of credit. April will be Tom Evans from Medica and a speaker from Sun Life. Options for the May meeting are still being considered. Possibly Wellmark. Programs have really come together and we are in good shape going into the Symposium timeframe. Discussion on member emails being sent to promote our member meetings.
Member Services Joe Evans	Membership this month went from 175 members to 173 even though there are no new members this month. Membership reports from National always lag slightly. The committee continues to send emails to new members and we contact lapsed members as well. We are going to do a

short new member drive in April to use up the one gift card that was left over from our last membership drive.

#### At Large Reports

Eastern Iowa/HUPAC Chair No Report – Rick Jedlicka has resigned from the Board

Central Iowa/Awards  
Co-Chair  
Krissy Stoll

Corporate Sponsors  
Cassandra Mueller Discussion on the sponsors who have committed. Medica has sponsored at the Gold Level. Base is sponsoring, Delta Dental and Senior Insurance Marketing as well.

Communications  
Elam Discussion on our engagements with social media and emails. The report comes from Mail Chimp. Roughly 525 contract broken down into different buckets. Discussion on sending out a symposium save-the-date.

Government Relations  
Marcie Strouse There are two new bills coming forward. One is the PBM bill that was addressed last year. Trying to manage PBM's through the health carriers, making sure that the consumer gets the rebate at the time of purchase. The Association is taking a formal neutral position. The other bill – Non Economic Damage Awards Against Healthcare Providers. This is trying to limit the awards for malpractice suits. The Association is on board with this one. This should ultimately improve tort reform. Telehealth Payment Parity is another one that should get through the House. The Insulin bill passed the House, this caps the cost of insulin at \$100. The Insurance Commission notified us that we will have transitional relief through 2022. Discussion on the pending COVID Relief Bill. This year's Capitol Conference was very successful. Iowa is fortunate in that we are able to meet with almost all of our representatives. That is unusual. Work on the rules to go along with the new recently passed Broker Transparency Law is happening currently.

Old Business  
IAHU / DMS Meeting took place on February 19<sup>th</sup>. It was determined there will be no additional billing for the increase in estimated hours.

New Business  
Rick Jedlicka resigned from the Board. IAHU needs to nominate Alycia Riedl for National Treasurer. DMS contract has renewed on an evergreen contract basis. Following discussion it was decided that we will not submit information for National Awards this year.

Meeting adjourned Meeting was adjourned at 4:20 PM