

IAHU Board Meeting

Meeting Minutes

December 8th, 2020

Called to Order	The December 8th, 2020 Board meeting of the Iowa Association of Health Underwriters was called to order by President Hitchcock at 3:05 PM. The meeting was held via ZOOM Video Conferencing.
Members Attending --	Evans, Hitchcock, Lindsay, Strouse, Weakland, West, Elam
Members Absent --	Schroeder, Jedlicka, Mueller, Stoll
Secretary/Treasurer Report – Bob Lindsay	<p>Motion by West / Seconded by Hitchcock To approve the minutes from the November Board meeting. Motion Passed.</p> <p>Motion by West / Seconded by Weakland to approve the November Financial Report. Motion Passed.</p> <p>You may have noticed in the financial report that we received a large deposit from National. It is difficult to track that the dues we receive is an accurate number. Considering the lag in membership being reports, and the sometime issue with National missing a month of dues payment.</p>
President’s Report/Symposium -- Hitchcock	A report was sent to the Board detailing the number of hours we have utilized DMS. Unfortunately the total number of hours has exceeded our estimate for the year. President Hitchcock met with DMS to discuss this and feels that they will be fair in how they approach any additional billing. President Hitchcock is also participating in the Region Four Leadership Calls. If there are any items that should be address with National, just let President Hitchcock know. We should begin soon after the first of year contacting companies promoting Corporate Sponsorships. Please make an effort to attend the Membership Meeting scheduled for the 16 th .
Past President’s Report - West	Symposium conversation will begin in February. It will be important to see what happens over the next several weeks considering the uptick in COVID cases and how this will impact our Symposium. The interest from the Board is to have a live symposium if at all possible. Discussion on possibly having the event later in the year to insure a live symposium. Discussion how this would impact the golf outing. If we are optimistic about having a face to face symposium, we should stress this in our promotion of the event.
Programs/Education - Kyle Weakland / Scott Schroeder	The next Committee meeting is scheduled for next week. We are set for our program/happy hour event on December 16 th . This will be a no CE event but there will be no cost to attend. EFR is the presenter – <u><i>The New Normal – Coping with Groundlessness and Fear of the Unknown</i></u> . We are also planning a virtual social hour after their presentation for a total event of two hours. There will be no formal registration required, just click the ZOOM link that was sent out in last week’s invitation.

Member Services Joe Evans	Comments from President Hitchcock from an emailed report by Chair Evans. Our Membership is down from what it hasd been historically but staying steady for the last few months – roughly 175 members.
At Large Reports	
Eastern Iowa/HUPAC Chair Rick Jedlicka	No Report
Central Iowa/Awards Co-Chair Krissy Stoll	No Report
Corporate Sponsors Cassandra Mueller	No Report
Communications Mike Elam	The Association Newsletter was released this week, a combined November/December edition. Thanks to everyone who had a part in providing what I think was really good content. Discussion on what would be good information – post election – to begin sending out to our membership. Comments from President Hitchcock – in order for the Association to be able to send out a Membership Newsletter, every Board Member needs to help by supplying content.
Government Relations Marcie Strouse	President Hitchcock and I met with our lobbyist Keltzner & Associates to discuss the upcoming year. We received good news, there will be no increase in their fees for 2021. There is a chance that the upcoming legislative session will be delayed. We are working on getting meetings scheduled with key people throughout the state beginning in January, 2021 to determine if there will any type of legislative agenda we should be involved in. We are working on ideas to get more of our members involved in a more formal round-table event.
Old Business	We have exceeded our allotment of hours with DMS. President Hitchcock met with DMS to discuss this and feels they will be fair in any possible billing.
New Business	Please make an effort to attend the Membership Meeting on the 16 th .
Meeting adjourned	Meeting was adjourned at 3:40 PM